

# andrew WRIGHT

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As a passionate marketer and designer I have solved many problems through a variety of different mediums. Every project is taken on with a great deal of care and determination to develop the best solution while bringing an energetic and positive attitude. My goal is to secure a marketing or design position with a company, instantly adding value, that I can grow with as well.

## Education

Bachelors (Design Management)  
Arizona State University (Herberger Institute)  
Tempe, AZ 2011-2014

Associates (Visual Communication)  
Arizona Western College, Yuma, AZ  
2008-2010

Associates (General Studies)  
Arizona Western College, Yuma, AZ  
2008-2010

## Experience

### United Brokers Group

**Marketer | Web designer | Graphic Designer** 3/16 - 9/18

- Designed and implemented print, social and web marketing campaigns to recruit real estate agents to the brokerage and build consumer brand awareness.
- Built an easy to use and modern employee intranet for their employees and agents. Also built the consumer flagship website to drive traffic to their brand and services.
- Redesigned the company's branding and digital presence.
- Created a plethora of promotional materials for the agent's to market themselves through print, social and web.

### Arizona Nutritional Supplements,

**Graphic Designer** 1/14 - 2/16

- Designed supplement labels and promotional materials.
- Pre-press support for all contract work.

### Xpleo Media

**Graphic Designer** 6/13 - 9/14

- Developed promotional materials for web and print.
- Created design projects from sketch to finished products.
- Worked within strict deadlines with quick turnover times.

## skillset

Logo design  
Branding  
Ad design  
Marketing  
Web design  
Layout  
Social media design  
Proficient writing skills  
Stellar communication skills

## program proficiency

Illustrator	⚡ ⚡ ⚡ ⚡
Photoshop	⚡ ⚡ ⚡ ⚡ ⚡
InDesign	⚡ ⚡ ⚡ ⚡ ⚡
Dreamweaver	⚡ ⚡ ⚡
Wordpress	⚡ ⚡ ⚡ ⚡
Hoot Suite	⚡ ⚡ ⚡ ⚡

